

FRANK HAMILTON

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WORK EXPERIENCE

HAVAS HELIA | Senior Art Director (freelance) | 05/2019 - Present

Creative lead on a variety of digital deliverables including email and landing pages. Mentored and lead junior designers to execute projects in a fast-paced environment. Designed new email templates for national and international clients.

Clients: Bertolli, Liberty Mutual Insurance, Loews Hotels, Ragú, Starbucks

FREELANCE | 02/2017 - Present

Creative Direction, Brand Strategy, Art Direction, Photography, and Design. Worked with agencies and directly with clients to produce a range of deliverables across markets.

Clients: Combined Federal Campaign, Estée Lauder (APCO), Kingdom of Saudi Arabia (APCO), Olympus America (FlishmanHillard), Zest Finance

GKV | Senior Art Director | 04/2016 - 02/2017

Senior creative on a variety of clients and media. Concepted and executed on branding, broadcast, print, social and digital using motion graphics, photography, and illustration. Mentored junior creatives and helped them grow their portfolios and skills. Art directed photo and video shoots.

Clients: BGE Home, L3 Technologies, Maryland Lottery, Medifast, Shentel

WEBER SHANDWICK | Senior Digital Art Director | 09/2015 - 04/2016

Led branding, digital and social creative for national and international brands, focusing on NGOs, non-profits and trade associations. Managed, led and mentored junior designers to concept and create content for strategic goals, websites, and content calendars. Art directed photo and video shoots.

Clients: Archery Trade Association, Centers for Medicaid and Medicare Services (HealthCare.gov), Certified Financial Planners Board (CFPB), UNICEF, United States Postal Service

PLANIT | Art Director | 10/2013 - 08/2015

Creative lead on projects ranging from local banks and healthcare providers to international consumer goods. Execute and oversee production of creative assets through in-house design team and outside vendors. Lead and mentor junior designers.

Clients: AMES Tools, Bay Bank, GBMC, Miles & Stockbridge, Royal Building Products, Susan G. Kohmen of Maryland

CARTON DONOFRIO PARTNERS | Art Director | 01/2012 - 10/2013

Originally hired as the studio manager, I quickly shifted to designer, photographer, editor, motion graphics artist and art director. I worked on concepting campaigns, new business prep, presentations, show reels and everyday client work.

Clients: B/E Aerospace, EverBank, GMAC, Language Stars, Robert H. Smith School of Business, Sprint, Walden University, Zips Dry Cleaners

APPLICATIONS

FLUENT IN:

After Effects

Capture One

Illustrator

InDesign

InVision

Keynote

Lightroom

Photoshop

PowerPoint

Premiere

Sketch

Slack

XD

CONVERSATIONAL IN:

All other Adobe CC Applications

Cinema 4D

SPECIAL SKILLS

Animation

Photography: frankhamiltonphoto.com

Retouching

FREELANCE

Able Communications

APCO

Baltimore Magazine

Combined Federal Campaign

FleishmanHillard

Fathom Creative

Havas Helia

Kingdom of Saudi Arabia

Olympus America

Post Typography

Sub Pop Records

Thrill Jockey

World Wildlife Fund

Zest Finance

EDUCATION

Evergreen State
University

Political Science
Audio & Video Production

Sheffield Institute for
the Recording Arts
Audio Engineering Program